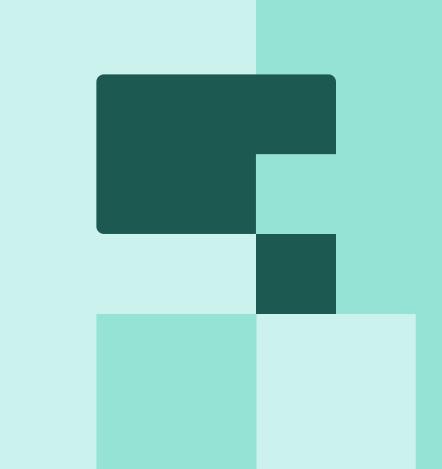


About Baloise

Equity Conferences, January 2024



About Baloise

01 What we are proud of

Very fibboard Balance Sheet and Professent fields Mar to non-adaptive fiber and and an analysis of the strength and the CRAME Art and Art and	 Annual the same of the same o	Well diversified insur	ance group	
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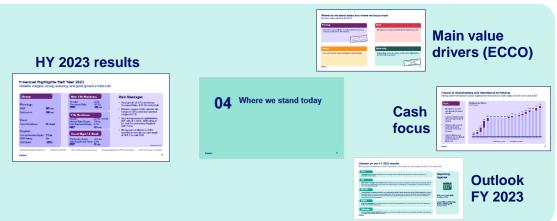
03 What has changed

		Increase of inflation
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02 What we have achieved

Simply Safe Season1	Sustainutet	y at Balance ESG mings and adopted our diverse madring in 2000	
Simply Safe-Season 1 (2017-0227) Development of evolutions Development of		Constant of the second se	Sustainability
Simply Safe Season2	02 What we have achieved	Rebranding	Harding and an and a state of the state of t
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04 Where we stand today



What we are proud of

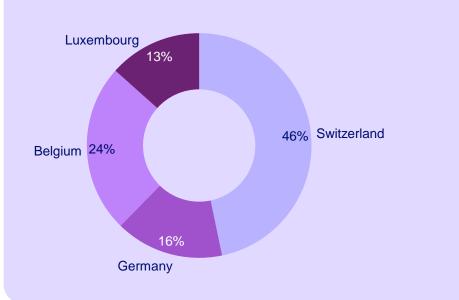
About Baloise

We are a well-diversified European multiline insurance group

The focus is firmly on the future at Baloise as part of its **«Simply Safe»** strategy. Through our smart **finance and insurance solutions**, complemented by a whole host of **innovative offerings**, we offer a complete service package.

We take care of financial matters across the operating segments **Non-Life, Life,** and **Asset Management & Banking** so that our customers can concentrate on the important things in their lives and can find inspiration in the everyday. Baloise, a European company founded in 1863, currently employs 8,000 people at its headquarters in Basel (Switzerland) and across its subsidiaries in Belgium, Germany and Luxembourg.

Baloise Holding Ltd shares (BALN) are listed on the SIX Swiss Exchange.

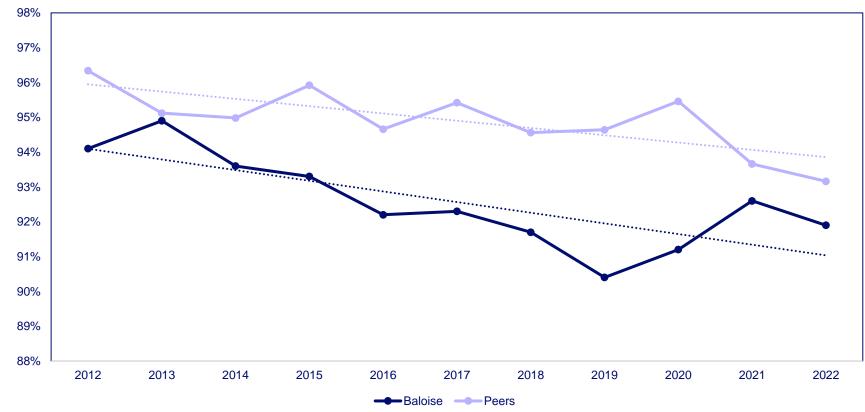


Business volume FY 2022: CHF 8'760.9 mn



Baloise Target Customer Management

In place since two decades, enabling us to outperform the market for more than 10 years



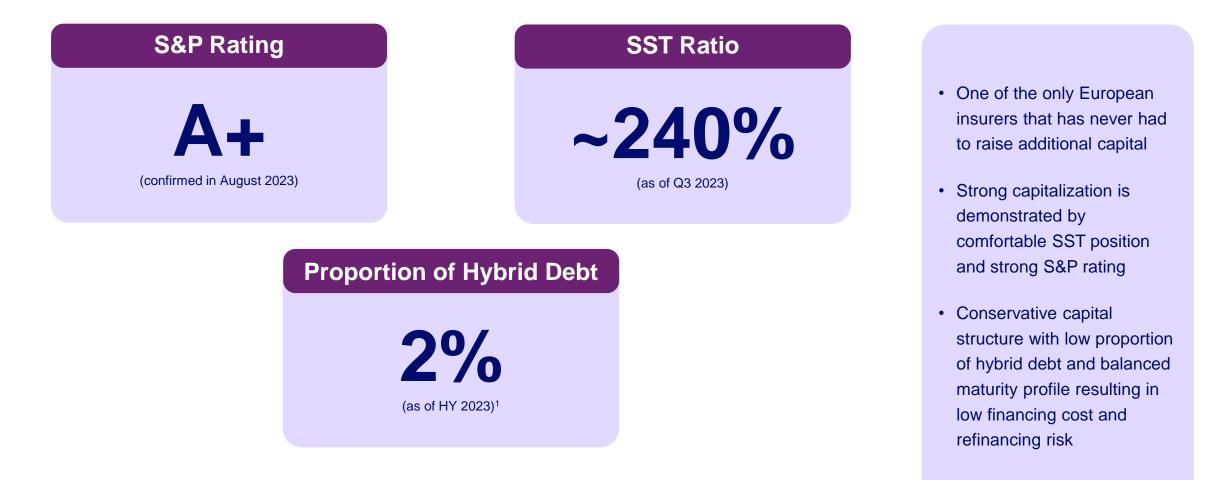
Combined Ratio (Net) 2012-2022

- Since two decades we have executed our strategy in focusing on target customers
- Combined Ratio always
 < 95% since 2012 despite pandemic and historically high nat-cat claims
- We have been outperforming our peer group for more than 10 years

Peers: Allianz, Axa, Generali, Helvetia, Zurich

Very Robust Balance Sheet and Proficient Risk Management

We have safely navigated the financial crisis of recent decades



1) Shareholders' equity: 34%; CSM (post tax): 42%; senior debt: 22%; subordinated debt: 2%

02 What we have achieved



Simply Safe - Season 2 (2022-2025)

Becoming essential to people's lives

A leading employer

CHF 2 bn

cash

1.5 mn new customers

Sustainability at Baloise

We improved our ESG ratings and adopted our climate roadmap in 2023



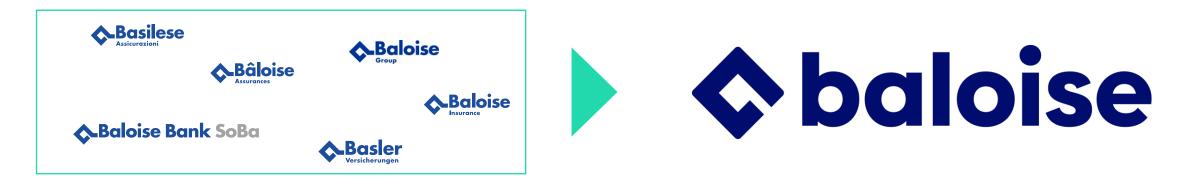
Our Climate Road Map

- We are committed to the goals of the Paris Climate Agreement and support the efforts of Switzerland and the European Union to achieve the net-zero target by 2050
- We have already reduced our operational emissions by more than 75 per cent since 2000 and now aim to reduce these emissions by a further 25 per cent by 2030 compared to 2022

Launch of new Baloise brand in October 2022

A strong brand supports the success of our strategy

New single brand approach:



Key objectives:

1
Reduce complexity2
Convey our strategy3
Strengthen
differentiation4
Attract new customers

Continued progress and financial resilience through turbulent times

Baloise Operating Performance «Scorecard» as of year-end 2022

Operating Track Record Review FY22 FY17 Impact 1 +2% CAGR EPS1: CHF 12.12 EPS1: CHF 11.22 Remittance: 76% Remittance: 86% +10 ppts change Ratio² Ratio² **High-quality** Earnings **Premium Non-Life** Premium Non-Life +23% CHF 3.2 bn CHF 4.0 bn Progression +6% CAGR DPS: CHF 5.60 DPS: CHF 7.40 CHF «Up only» Shareholder +6 ppts change Cash Payout: 66% Cash Payout: 72% Returns 111 SST: 240% SST: 262% Continuously strong **Keeping Balance** Upgraded S&P rating: A S&P rating: A+ **Sheet Strength** Innovation portfolio Innovation portfolio revenue: revenue: nil **CHF 83 mn** Investing for the **Future**



Delivery against Financial Commitments

♦ baloise

1) Diluted 2) Cash Remittance divided by Net Income

03 What has changed

Changed Economic Environment in 2022

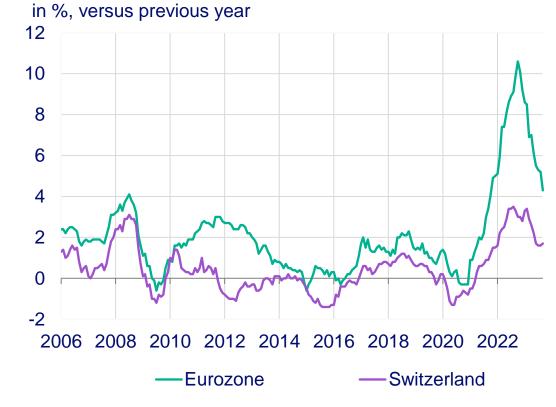
Sharp rise in interest rates and inflation

Interest rate development

in %, yield on 10-year government bonds



Inflation



Sources: Baloise, Bloomberg Finance L.P.

Transition to IFRS 17/9 in 2023

Biggest change in insurance accounting since decades

- Starting from 1.1.2023, the new accounting standards IFRS 17 and IFRS 9 have replaced the prior standards IFRS 4 resp. IAS 39 for insurance companies
- Baloise reported under the new standards IFRS 17/9 for the first time on 20 September 2023 in its consolidated financial statements for Half-Year 2023
- Changes in timing of profits and split between P&L and OCI, as well as reporting and disclosure
- No changes to underlying business fundamentals, capital management, cash generation, balance sheet strength, and strategic targets



04 Where we stand today

Financial Highlights Half Year 2023

Reliable margins, strong solvency, and good growth in Non-Life

Group	
Earnings	
EBIT	267 mn
Net Income	206 mn
Cash Cash Remittance	On track
Capital	
Comprehensive Equity ¹	7.4 bn
S&P Rating	A+
SST-Ratio ²	>230%

Non-Life Busine	ess				
Growth ³ Combined Ratio EBIT	4.7% 87.3% 158 mn				
Life Business					
Growth Interest Rate Margin New Business Margin EBIT	•				
Asset Mgmt & Bank					
Third-party assets Total Investment Yield ⁵ EBIT	+0.6 bn 2.6% 43 mn				

Main Messages

- Good growth of 4.7% and strong Combined Ratio of 87.3% in Non-Life
- Reliable margins in Life: interest rate margin of 129 bp and new business margin of 6.7%
- Very strong economic capitalisation: SST ratio of > 230%, S&P-rating of A+, and Comprehensive Equity of CHF 7.4 bn
- Strong cash remittance in 2023 expected in line with our cash target of CHF 2 bn until 2025

All amounts in CHF

1) Shareholders Equity plus CSM (post tax)

2) Estimated, per 30.6.2023

3) Gross Written Premiums in local currency

4) Investment-type premiums (IFRS 9) in local currency

5) On insurance assets, not annualised

Where do we stand today and where we focus most

Our four value drivers (ECCO)

Earnings

One of the most profitable non-life portfolios in Europe and well positioned in life business

> Impact of IFRS 17/9 on earnings and reporting

Cash

Strong focus on cash and attractive & reliable pay outs

Capital

Very safe balance sheet and high financial flexibility

Optionality

Outstanding corporate culture and focused digitalisation and innovation approach

Innovation approach currently «under review»

Payout to Shareholders and Remittance to Holding

Strong cash remittance in 2023 expected in line with our cash target of CHF 2 bn until 2025

Cash

- Strong focus on cash and attractive & reliable payouts
- "Up-only" dividend policy with cash payout ratio of 60-80%
- Reliable track record of continued dividend increases (13 times in 20 years)
- Cash remittance and dividends are not affected by the transition to IFRS 17/9



Outlook on our FY 2023 results

Strong cash remittance in 2023 expected in line with our cash target of CHF 2 bn until 2025

Cash

Strong focus on cash: Confident that we will again have a reliable cash generation in 2023 to maintain our attractive dividend policy.

Life

More stable earnings but on lower level: Reliable profit and cash contribution from life business expected (HY 23: CHF 104 mn). Headwinds in 2023 from lower interest rates in Switzerland, FX development, and one-off effects in "other income & expenses".

Non-Life

Good growth in attractive markets but exceptional storm-related claims and large claims impact the results: Significant growth in local currency expected (Q3: +5.8% in Non-Life). As announced in Q3, natural disaster claims and large claims expected to reduce earnings by an exceptionally high amount of up to CHF 200 mn. Additional headwinds from FX development.

Capital

Very well capitalized: The Swiss Solvency Test (SST) ratio estimated to be around 240% in Q3 2022. Standard & Poor's confirmed its rating of A+.

Optionality

Review of innovation approach: Bringing our innovation initiatives closer to our insurance activities and reviewing our objectives in these areas of activity.

Reporting Agenda



Full-year results 2023 26 March 2024

Annual General Meeting Baloise Holding AG 26 April 2024

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About Baloise

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02 What we have achieved



04 Where we stand today



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