

Half Year Results 2014

«Excellent profit and attractive growth»

Basel, 28 August 2014



Cautionary Statement Regarding Forward-Looking Information

This presentation was produced by Bâloise Holding AG and/or its affiliates (hereafter "Baloise") with the greatest of care and to the best of its knowledge based on information available for Baloise in Switzerland on the day of its first publication. If nothing is indicated to the contrary, all figures are not audited. This presentation contains forward-looking statements. Forward-looking statements involve inherent risks and uncertainties, and Baloise might not be able to achieve the predictions, forecasts, projections and other outcomes Baloise describes or implies in this presentation. A number of important factors could cause results to differ materially from the plans, objectives, expectations, estimates and intensions Baloise expresses in this presentation. However, neither Baloise nor any of its members of the board, directors, officers, employees, advisors or any other person make any representation or warranty as to the accuracy or completeness of the information contained in this presentation. Neither Baloise nor any of its members of the board, directors, officers, employees, advisors or any other person accept any liability for direct or indirect losses which might arise from making use of the information of this presentation. This presentation does not constitute an offer or a recommendation to subscribe for or purchase any shares or other securities of Baloise and does not release the recipient from exercising his/her own judgment, if necessary with the help of a professional advisor. Furthermore, Baloise does not intend to update these forward-looking statements except as may be required by applicable law. This document may not be copied, reproduced, altered, offered, sold or otherwise distributed to any other person either in part or in full without the prior written consent of Baloise.

Copyright © 2014 Bâloise Holding AG. All rights reserved.



Half Year Results 2014 www.baloise.com 28 August 2014

01	Highlights Martin Strobel, Group CEO	04
02	Financials German Egloff, Group CFO	06
03	Operations Martin Strobel, Group CEO	15
04	Strategy & Outlook Martin Strobel, Group CEO	20
05	Appendix	24



01 Highlights

Martin Strobel Group CEO



Highlights HY 2014 Excellent profit and attractive growth

- → Excellent profit of CHF 350 mn, up by 43%
 - → Persistent attractive growth in target segments, business volume up by 6.9%
 - → Strong net combined ratio of 93.2% thanks to improved underlying portfolio quality
 - → Reliable investment result, investment yield of 2.0%¹⁾
 - → Leap in life earnings backed by improved business mix and strong investment income
- → Strong capitalisation: consolidated solvency I of 316%, S&P rating upgraded to "A"
- → Fully on track to deliver financial targets



¹⁾ not annualized

02 Financials

German EgloffGroup CFO



Key Figures Profit up by 42.9%

in CHF mn	HY 2013	HY 2014	+/-
Half-year consolidated profit (attributable to shareholders)	245	350	42.9%
Earnings per share (undiluted)	5.22	7.45	42.7%
Total equity	4,906 ¹⁾	5,296	7.9%
Book value per share	103.5 ¹⁾	111.9	8.1%
Total business volume	5,455	5,831	6.9%
Gross premiums written	4,783	4,920	2.9%
Investment yield ²⁾	1.7%	2.0%	0.3 pts
Combined ratio, net	94.5%	93.2%	-1.3 pts
New business margin	17.3%	11.3%	-6.0 pts
Annual premium equivalent (APE)	176	226	28.6%
Consolidated solvency I	267% ³⁾	316%	49 pts

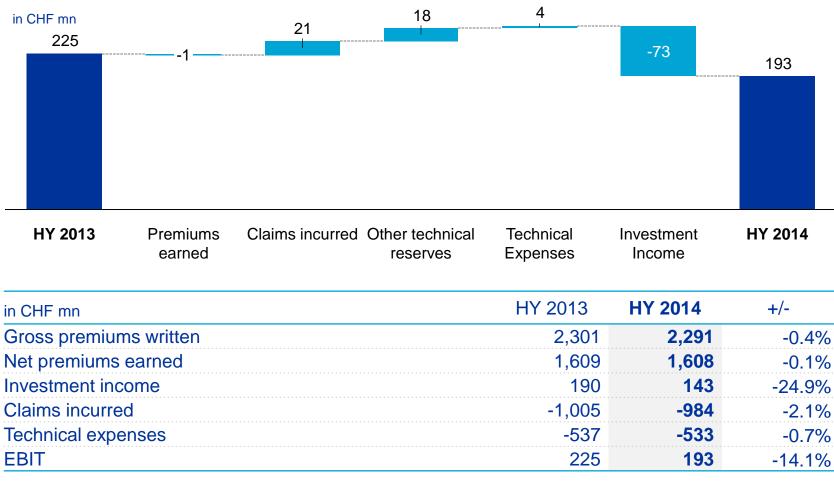
¹⁾ as per 31.12.2013



²⁾ insurance assets excl. investment-type assets; investment yield incl. costs, excl. movements in unrealised capital gains

³⁾ as per 31.12.2013, excl. banking

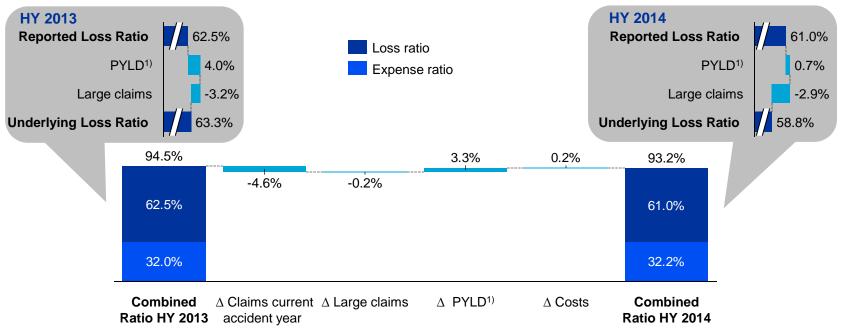
Non-life Earnings Improved technical result offset by lower realised gains





Non-life Net Combined Ratio Underlying loss ratio improved by 4.5 pts





- Underlying loss ratio improved by 4.5 pts due to excellent underwriting quality
- Lower underlying claims pattern mirrors improved business mix
- > PYLD below long-term average, however unchanged high reserving ratio

¹⁾ prior year loss development Loss ratio incl. surplus sharing



Half Year Results 2014 www.baloise.com 28 August 2014

Non-life Gross Combined Ratio by Country Persistent strong cashflow generation

gross, in %	Switzerland	Germany	Belgium	Luxembourg	Austria	Group
	+					
Loss ratio	58.1	67.6	67.0	47.8	60.9	62.3
Expense ratio	25.2	35.7	34.6	33.8	31.5	31.0
Combined ratio HY 2014	83.3	103.3	101.6	81.6	92.4	93.3
Change vs. HY 2013 (in pts)						
Δ Loss ratio	-3.6	-2.2	8.9	0.8	-0.3	0.3
∆ Expense ratio	0.2	1.2	-0.9	0.5	-0.9	0.1
△ Combined ratio	-3.4	-1.0	8.1	1.2	-1.2	0.3

Loss ratio incl. surplus sharing



Life EarningsAttractive growth and leap in profit

in CHF mn, excl. investment-type assets	HY 2013	HY 2014	+/-
Business volume	3,154	3,539	12.2%
Gross premiums written	2,481	2,629	5.9%
Net premiums earned	2,470	2,617	6.0%
Investment-type premiums	673	910	35.3%
Investment income	671	945	40.8%
Benefits to policyholders ¹⁾	-2,862	-3,079	7.6%
Technical expenses	-172	-211	22.4%
EBIT	99	249	150.6%
Value of new business	30	25	-16.0%
Annual premium equivalent (APE)	176	226	28.6%
New business margin	17.3%	11.3%	-6.0 pts

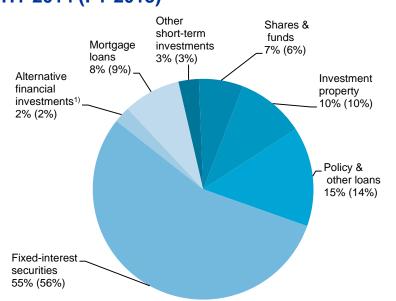
¹⁾ incl. change in technical reserves



Asset Allocation: Insurance Equity exposure in life increased

excluding banking assets and assets from investment-type premiums

HY 2014 (FY 2013)



Equity & equity related investments In % total insurance assets	HY 2014
Equities	4.4%
Equity derivatives	-0.6%
Equities incl. derivatives	3.8%
Private Equity	1.0%
Hedge Funds (equity related)	0.2%
Other ²⁾	2.1%
Equity & equity related investments	7.1%

12

²⁾ e.g. bond & property funds treated as equity under IFRS

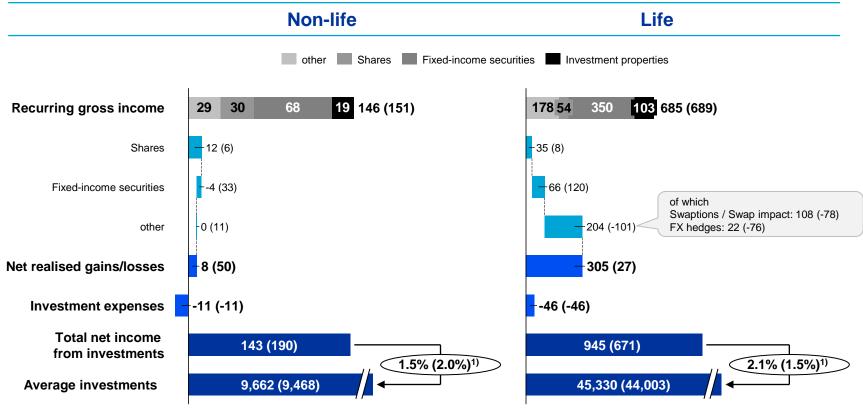
in CHF mn, %	FY 2013	HY 2014
Equity & equity-related investments (net)	6.3%	7.1%
Total insurance assets	54,106	55,877



¹⁾ private equity & hedge funds

Investment YieldLife benefits from gains on interest hedging instruments

HY 2014 (HY 2013) in CHF mn, excl. income on investment-type insurance contracts, before PH participation



¹⁾ investment yield including costs, excluding movements in unrealised capital gains, excluding investment-type assets



Half Year Results 2014 www.baloise.com 28 August 2014

Change in Equity Book value per share up by 8.1%

in CHF mn, incl. non-controlling interests	HY 2014		Per share ¹⁾
Total equity at January 1	4,906	_	103.5
Other comprehensive income	284		
Dividends	-224		
Half-year consolidated profit	352	∆ = 7.9%	Δ = 8.1%
Purchase / sale of treasury shares	-12		
Change in non-controlling interests	-11		
Total equity at June 30	5,296	•	111.9

¹⁾ based on consolidated total equity (excluding non-controlling interests) and on average shares outstanding



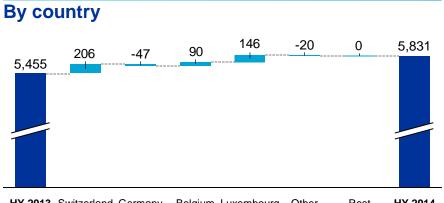
03 Operations

Martin Strobel
Group CEO

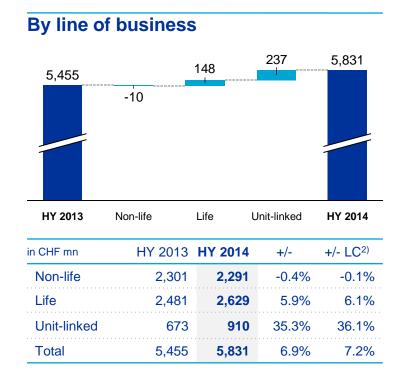


Half Year Results 2014 www.baloise.com 28 August 2014

Business VolumeAttractive growth in target segments



HY 2013 Switzerland Germ	any Belgium	Luxembourg	Other units1)	Rest	HY 2014
in CHF mn	HY 2013	HY 2014		+/-	+/- LC ²⁾
Switzerland	3,161	3,367	7	6.5%	6.5%
Germany	1,000	953	3	-4.7%	-4.0%
Belgium	710	800	0	12.7%	13.5%
Luxembourg	461	607	7	31.7%	32.5%
Other units ¹⁾	120	100	0	-16.6%	-15.9%
Rest	3	;	3	0.2%	0.2%
Total	5,455	5,83	1	6.9%	7.2%



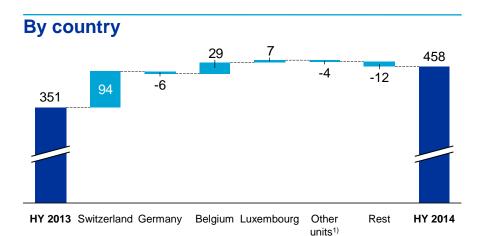
²⁾ local currency (LC)



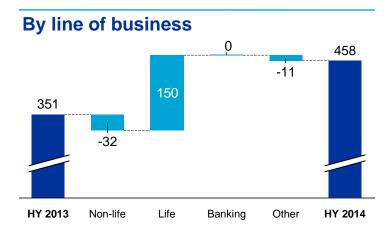
¹⁾ Austria, Croatia and Serbia

EBIT

Operational profitability up by 30.5%



in CHF mn	HY 2013	HY 2014	+/-
Switzerland	208	302	45.1%
Germany	23	17	-26.7%
Belgium	66	95	45.4%
Luxembourg	9	16	82.3%
Other units ¹⁾	8	4	-53.7%
Rest ²⁾	37	25	-34.2%
Total	351	458	30.5%



in CHF mn	HY 2013	HY 2014	+/-
Non-life	225	193	-14.1%
Life	99	249	150.6%
Banking	41	41	-0.2%
Other ³⁾	-14	-25	79.9%
Total	351	458	30.5%

³⁾ incl. Bâloise Holding AG, Corporate IT, Baloise Incentive Foundation

²⁾ incl. Bâloise Holding AG, internal reinsurance, Corporate IT



¹⁾ Austria, Croatia and Serbia

Highlights Swiss Operations Outstanding profitability

Non-life:

Gross premiums written: CHF 1,060 mn (-0.2%)

Combined Ratio, gross: 83.3% (-3.4 pts)

EBIT: CHF 110 mn (5.6%)

→ Solid growth in highly attractive lines of business

Restrictive underwriting policy in group health and accident business

Very good technical result due to strategic positioning and benign claims environment

Life:

Gross premiums written: CHF 2,202 mn (8.1%)

Investment-type premiums: CHF 104.6 mn (71.0%)

EBIT: CHF 185 mn (100.9%)

New business margin: 11.9% (-6.8 pts)

→ Strong growth in group life business; above-average risk premium growth

Strong increase in EBIT due to improved business mix and strong investment income

18

→ Solid new business margin in a low interest rate environment

Baloise Bank SoBa1): (local GAAP)

Profit for the period: CHF 12.8 mn (0.9%)

Client deposits: CHF 5,145 mn (3.6%)

Client loans: CHF 6,349 mn (0.9%)

Cost income ratio: 63.2% (0.5 pts)

→ Higher net profit despite lower interest margin

→ No provisions for credit risks needed



¹⁾ balance sheet positions compared to 31.12.2013, profit and loss positions compared to 30.06.2013

Highlights International Operations Steady growth; operational excellence gathers pace

Germany:	 → Optimisation measures well on track → Non-life: Attractive growth in target segments; re-underwriting measures lead to improved business mix
Belgium:	 → Above market growth in life driven by new established partnerships with banks, business volume up by 45% → Improved cost ratio, hailstorm 'Ela' weights on gross combined ratio
Luxembourg	 → Market share above 10% after acquisition of local P&V integration process fully on track → Continuous growth combined with strong technical performance lead to an excellent result



04 Outlook

Martin Strobel Group CEO



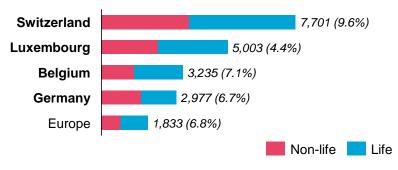
Half Year Results 2014 www.baloise.com 28 August 2014

Strategic Footprint

Highly focused & highly profitable – success story to be continued



Premium per person, in USD; (% GDP)



Source: Swiss Re, sigma 3/2014

- → Target customer & target broker management. For a decade, Baloise walks the talk in executing its strategy in focusing on target customers and target brokers – with the result of having one of the most profitable insurance portfolios in Europe
- → Making you safer. Baloise's unique selling proposition is its Safety World - a blue ocean of endless opportunities - making insurance way more than a sole commodity product
- → 4 very attractive markets. Baloise is strongly committed to its 4 attractive core markets which are the basis of its success by sharing similar market trends, culture and growth prospects
- → Cash is King. Baloise is committed to a very attractive and sustainable dividend policy, demonstrated by its strong distribution track record and is hence an appealing investment opportunity with 100% free-float



Financial Targets Fully on track

Non-life combined ratio	93 – 96%
Life New Business Margin	> 10%
Good profitability	
Return on Equity (RoE)	8 -12%
Attractive and reliable dividend	



Half Year Results 2014 www.baloise.com 28 August 2014

Q&A



Half Year Results 2014 www.baloise.com 28 August 2014

Appendix

	Page
I Operations	
Business Matrix	26
EBIT Matrix	28
Non-life	29
Life	30
II Financials	
Asset Allocation	34
Unrealised Gains	46
Solvency	48
Currency	49
III Reporting Agenda & Contact Details	51



Half Year Results 2014 www.baloise.com 28 August 2014

I Operations



Half Year Results 2014 www.baloise.com 28 August 2014

Business Matrix HY 2014

in CHF mn	Switzerland	Germany	Belgium	Luxembourg	Austria	Croatia/ Serbia ¹⁾	Rest	Total
Life	2,202 83.8% 65.4%	285 10.8% 29.9%	72 2.8% 9.1%	54 2.0% 8.9%	9 0.4% 10.8%	6 0.2% 48.4%	• ·	2,629 100.0% 45.1%
Unit-linked	105 11.5% 3.1%	115 12.6% 12.1%	198 21.8% 24.8%	483 53.1% 79.6%	9 1.0% 10.3%		• -	910 100.0% 15.6%
Non-life	1,060 46.3% 31.5%	553 24.1% 58.0%	530 23.1% 66.2%	70 3.1% 11.5%	69 3.0% 78.9%	7 0.3% 51.6%	3 0.1% 100.0%	2,291 100.0% 39.3%
Total	3,367 57.7% 100.0%	953 16.3% 100.0%	800 13.7% 100.0%	607 10.4% 100.0%	88 1.5% 100.0%	13 0.2% 100.0%	3 0.1% 100.0%	5,831 100.0% 100.0%

¹⁾ Business volume only included until closing in March 2014



Half Year Results 2014 www.baloise.com 28 August 2014

Growth Matrix HY 2014

in % in CHF (in % in LC)	Switzerland	Germany	Belgium	Luxembourg	Austria	Croatia/ Serbia ¹⁾	Rest	Total
Life	8.1%	-5.9%	-8.3%	44.0%	-4.3%	-57.2%		5.9%
		(-5.3%)	(-7.6%)	(45.0%)	(-3.6%)	(-56.7%)	-	(6.1%)
Unit-linked	71.0%	-4.9%	83.1%	29.4%	4.7%	-100.0%		35.3%
		(-4.2%)	(84.4%)	(30.3%)	(5.4%)	(-100.0%)		(36.1%)
Non-life	-0.2%	-4.0%	1.3%	39.2%	3.0%	-67.5%	0.2%	-0.4%
		(-3.4%)	(2.0%)	(40.2%)	(3.7%)	(-67.1%)	(0.2%)	(-0.1%)
Total	6.5%	-4.7%	12.7%	31.7%	2.3%	-63.2%	0.2%	6.9%
		(-4.0%)	(13.5%)	(32.5%)	(3.0%)	(-62.7%)	(0.2%)	(7.2%)

¹⁾ Business volume only included until closing in March 2014



Half Year Results 2014 www.baloise.com 28 August 2014

EBIT Matrix HY 2014

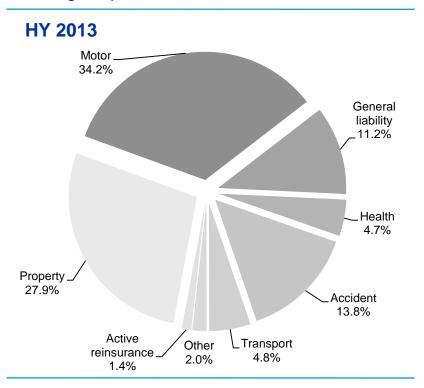
in CHF mn	Non-life	Life	Banking	Other	Total
Switzerland	110 (5.6%)	185 (100.9%)	15 (5.8%)	-9 (196.6%)	302 (45.1%)
Germany	12 (-48.9%)	12 (238.4%)	0 (-70.2%)	-8 (48.0%)	17 (-26.7%)
Belgium	18 (-60.1%)	71 (407.3%)	(n.m.)	7 (-4.7%)	95 (45.4%)
Luxembourg	8 (121.2%)	9 (86.5%)	(n.m.)	-1 (n.m.)	16 (82.3%)
Other units	3 (31.3%)	0 (-94.0%)	(n.m.)	0 (-29.6%)	4 (-53.7%)
Rest	35 (-29.0%)	-3 (-3.8%)	10 (6.7%)	-18 (-3.8%)	25 (-34.2%)
Eliminated	7 (n.m.)	-25 (49.2%)	14 (-3.1%)	3 (-29.8%)	- (n.m.)
Total	193 (-14.1%)	249 (150.6%)	41 (-0.2%)	-25 (79.9%)	458 (30.5%)

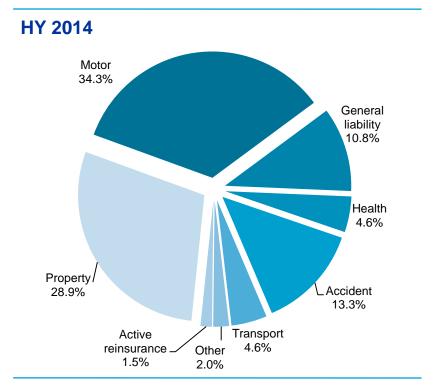


Half Year Results 2014 www.baloise.com 28 August 2014

Business Mix Non-life

in % of gross premiums written





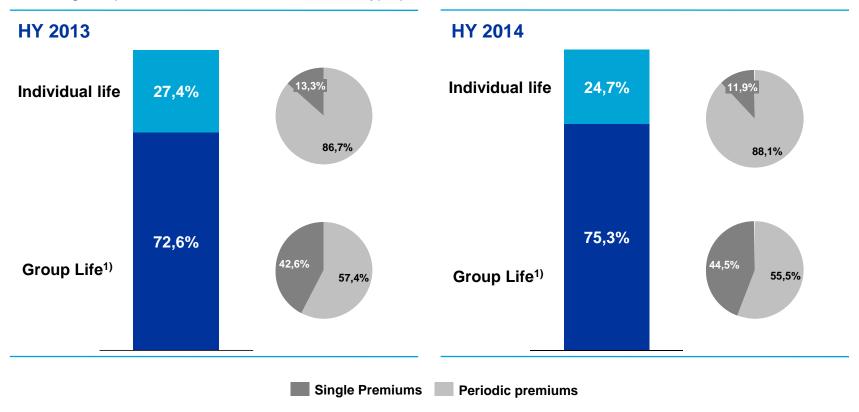
29

in CHF mn	HY 2013	HY 2014
Gross premiums written non-life	2,301	2,291



Business Mix Life

in % of gross premiums written, excl. investment-type premiums



¹⁾ Swiss Group life business only



Half Year Results 2014 www.baloise.com 28 August 2014

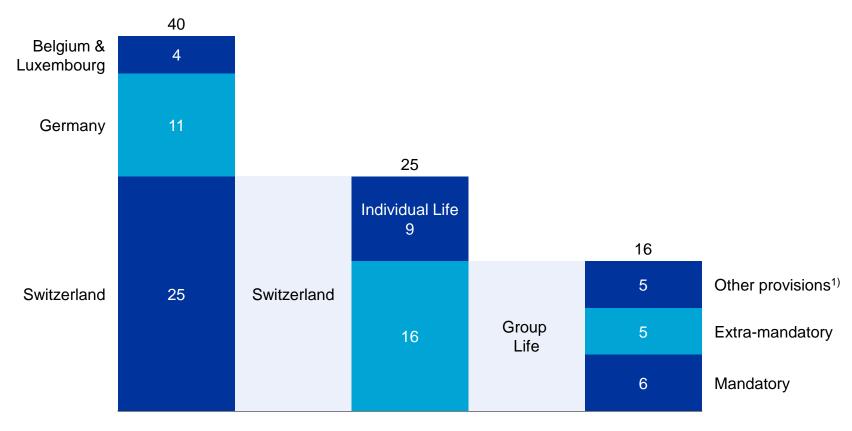
MCEV: New Business Margin

in CHF mn, based on statutory financial statements	HY 2013					н	Y 2014			
	СН	D	В	Lux	Group	СН	D	В	Lux	Group
MCVNB	20	5	2	4	30	16	3	1	5	25
APE	106	22	12	35	176	137	17	23	49	226
NB Margin on APE	18.7%	22.7%	15.2%	10.2%	17.3%	11.9%	16.1%	4.6%	10.8%	11.3%
PVNBP	1,468	188	132	353	2,141	1,962	151	255	494	2,863
NB Margin on PVNBP	1.4%	2.7%	1.4%	1.0%	1.4%	0.8%	1.8%	0.4%	1.1%	0.9%



Technical Reserves Life

HY 2014: gross, in CHF bn



¹⁾ provisions for annuities, mortality, disability, reserve strengthening, cost of living adjustment fund



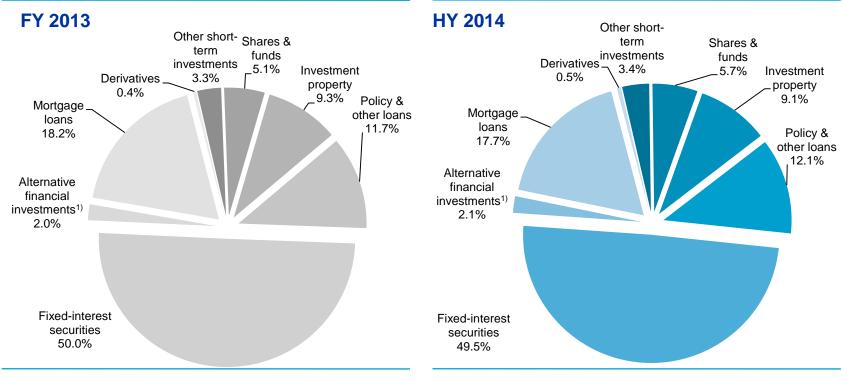
Half Year Results 2014 www.baloise.com 28 August 2014

II Financials



Half Year Results 2014 www.baloise.com 28 August 2014

Group Asset Allocation





¹⁾ private equity and hedge funds



Half Year Results 2014 www.baloise.com 28 August 2014

²⁾ incl. banking assets, excl. assets from investment-type premiums

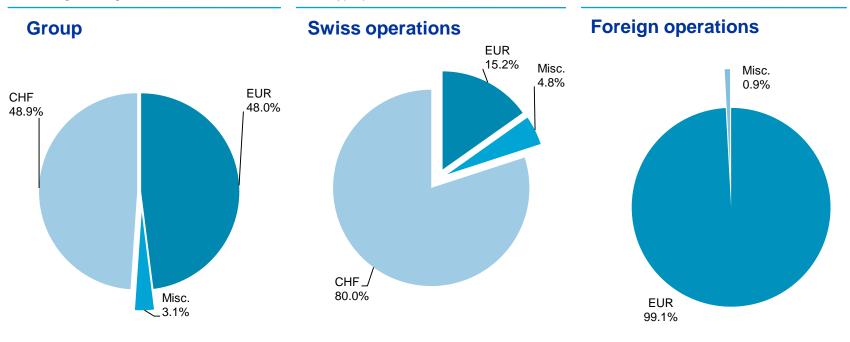
Impairments in HY 2014

Financial assets of an equity nature	9	Financial assets of a debt nature		
Impairments (in CHF mn), gross	9	Impairments (in CHF mn), gross	0	
Impairments in % of ø asset of an equity nature	0.2%	Impairments in % of ø assets of a debt nature	0.0%	
→ Negligible impairments		Broadly diversified portfolio of high bonds	quality	



Total Insurance Assets: Currency Exposure, Gross

excluding banking assets and assets from investment-type premiums



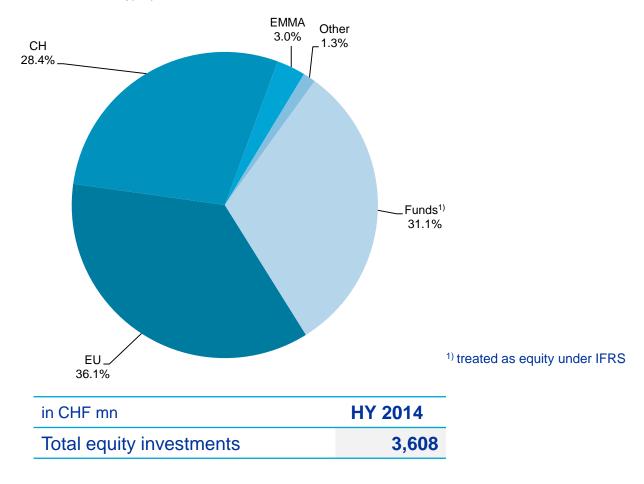
in CHF mn	HY 2014
Total insurance assets	55,877



Half Year Results 2014 www.baloise.com 28 August 2014

Equity Portfolio: Regional Exposure

excluding banking assets and assets from investment-type premiums





Half Year Results 2014 www.baloise.com 28 August 2014

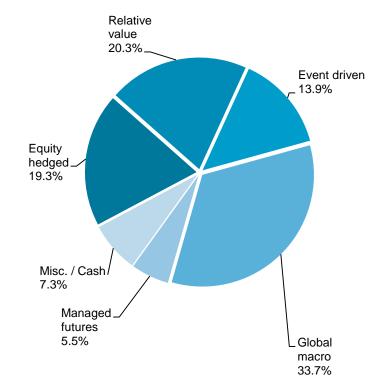
Hedge Fund Portfolio

excluding banking assets and assets from investment-type premiums

	HY 2014
Total hedge fund investments (in CHF mn)	760
Performance (in USD)	1.2%
Impairments ¹⁾ (in CHF mn), gross	0.5
Impairments in % of ø Hedge Funds	0.1%

- → Broadly diversified portfolio
- → FX-risk mainly hedged

By style



38

¹⁾ part of the impairments on financial assets with an equity nature



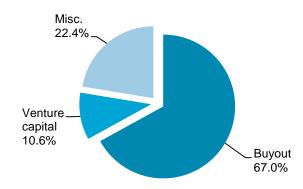
Private Equity Portfolio

excluding banking assets and assets from investment-type premiums

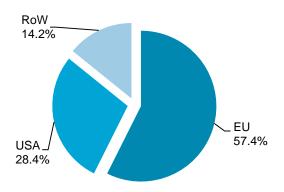
	HY 2014
Total private equity investments (in CHF mn)	560
Performance (in USD, Sep 13 - Mar 14)	6.5%
Impairments ¹⁾ (in CHF mn), gross	2
Impairments in % of ø Private Equity	0.4%

→ FX-risk mainly hedged





By region



39

¹⁾ part of the impairments on financial assets with an equity nature



Investment Property and Mortgages

excluding banking assets and assets from investment-type premiums

in CHF mn	HY 2014
Total investment property	5,563
Net yield	2.3%

Germany Belux 7.7% 8.9% Other EU 0.4% Residential 68.2% Switzerland 83.1%

\rightarrow	Well diversified portfolio, only invested in
	solid markets

Stable valuation generating regular periodic income

in CHF mn	HY 2014
Total mortgages	4,677
Gross yield ¹⁾	2.2%
administration costs	-3 bps
risk costs	3 bps
Net yield ¹⁾	2.2%

¹⁾ in % of mortgage investments

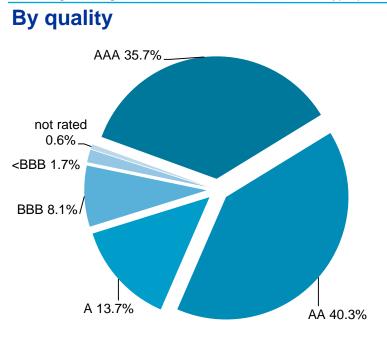
- → Portfolio of excellent quality due to credit guidelines of high standing
- reversal of impairments and realised gains result in positive return contribution of risk costs

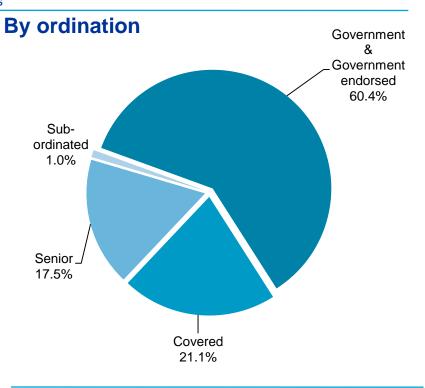
40



Bond Portfolio

excluding banking assets and assets from investment-type premiums





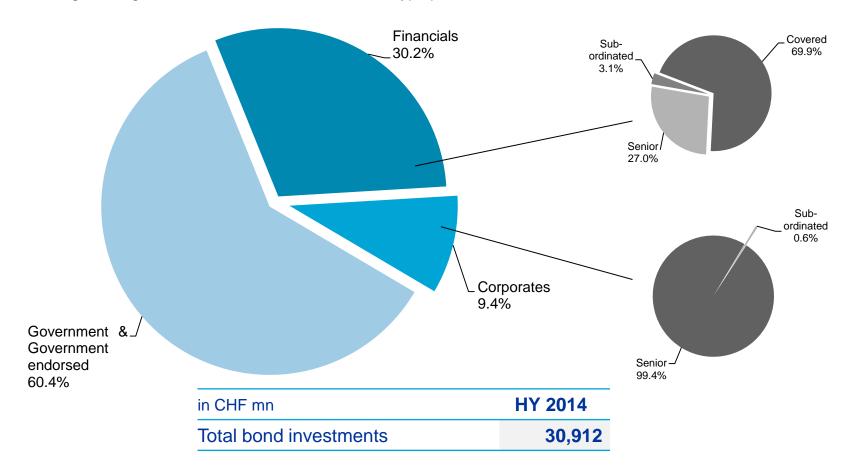
41

in CHF mn	HY 2014		
Total bond investments	30,912		



Bond Portfolio: Issuers

excluding banking assets and assets from investment-type premiums

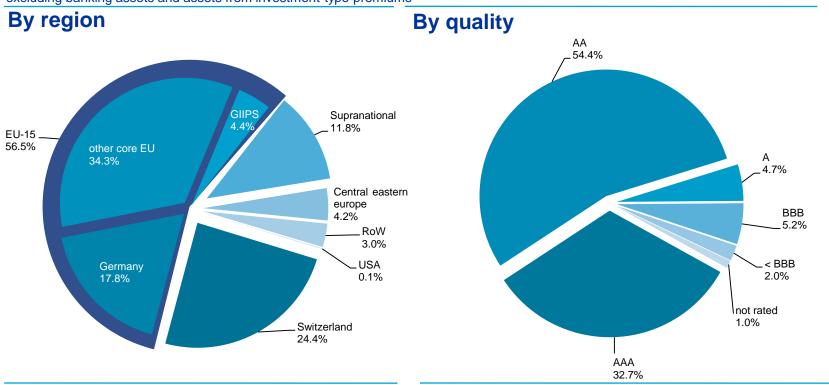




Half Year Results 2014 www.baloise.com 28 August 2014

Bond Portfolio: Sovereign and Public Debt

excluding banking assets and assets from investment-type premiums



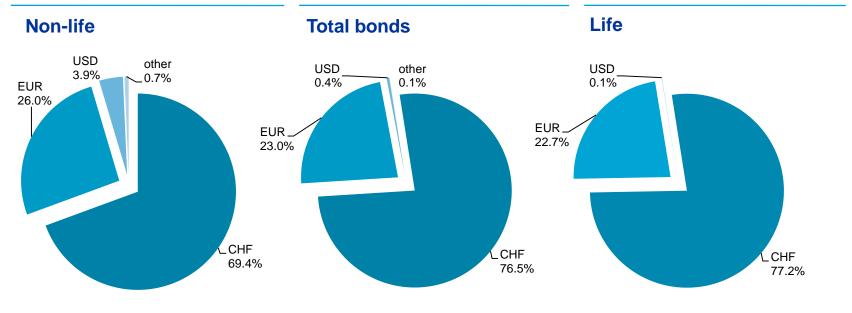
in CHF mn	HY 2014	
Total Sovereign and Public Debt	20,051	



Half Year Results 2014 www.baloise.com 28 August 2014

Bond Portfolio: Currency Exposure of Swiss Operations

excluding banking assets and assets from investment-type premiums



→ Total net currency exposure after hedges & liabilities: 5.6% EUR, 0.1% USD

in CHF mn	HY 2014
Total bonds investments ¹⁾	20,473

1) held by Swiss operations



www.baloise.com 28 August 2014

Duration of Bonds and Promissory Notes

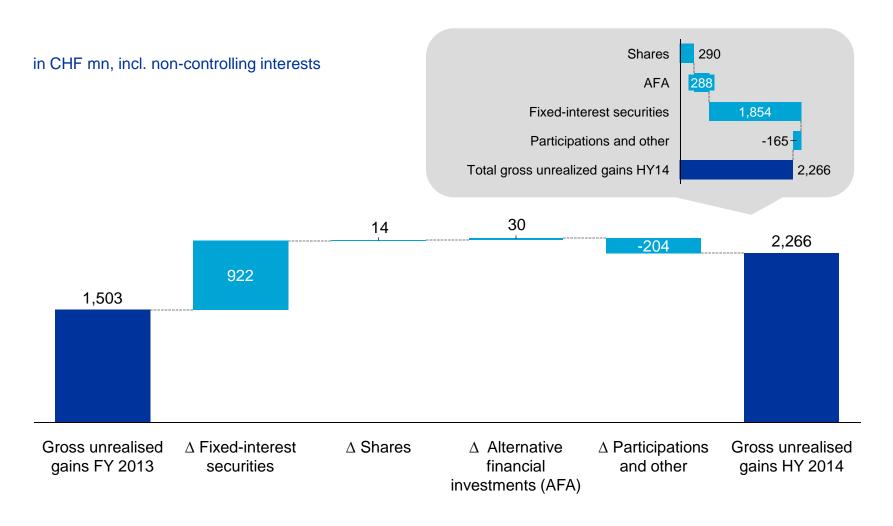
excluding banking assets and assets from investment-type premiums

Duration by classification	2	2013		HY 2014	
	Years	% of total	Years	% of total	
Duration bonds available-for-sale (AFS)	6.8	59.8%	7.1	59.3%	
Duration bonds held-to-maturity (HTM)	8.6	22.8%	9.2	23.6%	
Duration promissory notes	6.8	17.4%	7.1	17.1%	
Duration portfolio	7.2	100%	7.6	100%	

Duration by line of business	2	2013		HY 2014	
	Years	% of total	Years	% of total	
Duration life bonds (incl. promissory notes)	7.5	85.6%	8.0	85.6%	
Duration non-life bonds (incl. promissory notes)	5.3	14.4%	5.4	14.4%	
Duration portfolio	7.2	100%	7.6	100%	



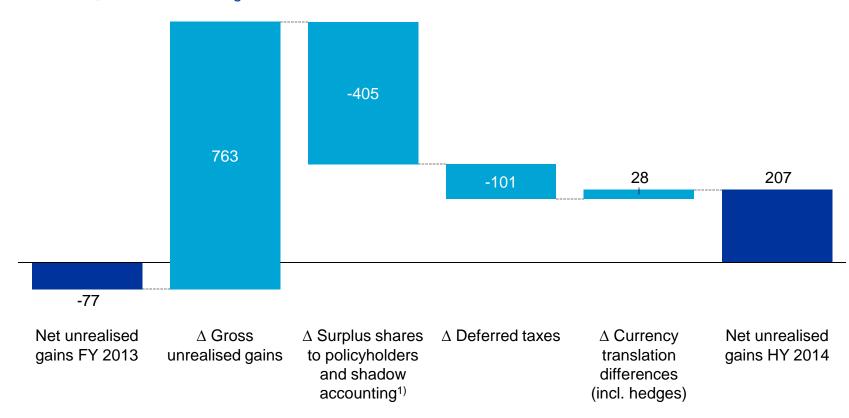
Gross Unrealised Capital Gains





Net Unrealised Capital Gains

in CHF mn, incl. non-controlling interests



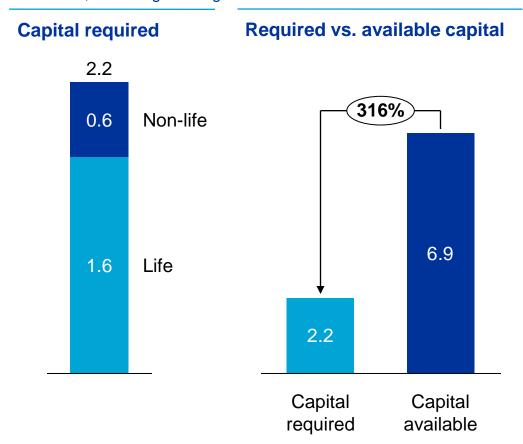
1) incl. DAC, URR, terminal policyholders' dividends



Half Year Results 2014 www.baloise.com 28 August 2014

Consolidated Solvency I

in CHF bn, excluding banking assets



Available funds

	HY 2014	
Total equity	5.3	
Goodwill / intangibles	-0.2	
DAC non-life	-0.2	
Unallocated surplus	2.5	
Other	-0.0	
Banking assets	-0.4	
Total	6.9	

48



Currency

in CHF	B/	B/S		P/L	
	FY 2013	HY 2014	HY 2013	HY 2014	
EUR	1.23	1.21	1.23	1.22	
USD	0.89	0.89	0.94	0.89	



III Reporting Agenda & Contact Details



Half Year Results 2014 www.baloise.com 28 August 2014

Reporting Agenda

→ Q3 Interim Statement Friday, 14 November 2014

→ Full Year Results 2014 Thursday, 26 March 2015

→ Annual General Meeting Thursday, 30 April 2015

You will find all published documentation at www.baloise.com



Half Year Results 2014 www.baloise.com 28 August 2014

Contacts

In	vestor	R۵	lati	ons
	v calui	1/6	ıaıı	UHO

+41 58 285 81 81

investor.relations@baloise.com

www.baloise.com/investors

Media Relations

+41 58 285 84 67

media.relations@baloise.com

www.baloise.com/media



Half Year Results 2014 www.baloise.com 28 August 2014



Making you safer.